



OCT 30 - NOV 1
NEW ROADS, LA

Event Sponsor Opportunities

Join us as a valued sponsor of the Harvest Festival, an annual celebration held on Main Street in New Roads, Louisiana! This vibrant event is dedicated to supporting our local agriculture-based community and features a delightful array of delicious food, thrilling rides, and fun-filled activities for the whole family. By partnering with us, you'll not only gain visibility in a lively atmosphere but also demonstrate your commitment to fostering community spirit and supporting local agriculture. Together, we can create unforgettable memories while celebrating the richness of our local culture. Be part of the Harvest Festival and make a lasting impact in our community!



Sponsor Levels

Gold Sponsor

\$10,000

- Private parking
- Escort to fairgrounds
- 5, all-access passes
- Logo and name on all festival marketing and signage
- Stage recognition at event
- Logo on main stage banner

Sapphire Sponsor

\$5,000

- Private parking
- Escort to fairgrounds
- 2, all-access passes
- Logo on all festival marketing and signage
- Stage recognition at events

Emerald Sponsor

\$2,000

- Private parking
- Escort to fairgrounds
- 1, all-access pass
- 2, general admission tickets
- Logo on some festival and marketing signage
- Stage recognition at events



Friends of Harvest Festival

\$1,000

- 2, general admission tickets
- Logo on some festival and marketing signage

SPONSOR AGREEMENT

Count me In! If you are interested in supporting Harvest Festival, please let us know how you would like for us to represent your company!

GOLD SPONSOR	\$10,000	☐
SAPPHIRE SPONSOR	\$5,000	☐
EMERALD SPONSOR	\$2,000	☐
FRIENDS OF HARVEST FESTIVAL	\$1,000	☐

COMMITMENT IS DUE BY SEPTEMBER 30. PAYMENT DUE IN FULL BY OCTOBER 1.

SPONSOR REPRESENTATIVE SIGNATURE

SPONSOR CONTACT INFORMATION

COMPANY NAME

EMAIL

PHONE

CHECKS MAY BE MAILED TO:

City of New Roads
P.O. Box 280
New Roads, LA 70760

